

Orlando, Fla. –First impressions usually are best. Put the first foot forward and you’ve got a winner.

For Keith Cornehls, president of GLK Corporation headquartered in New Berlin, Wis., the 2008 BPAA Bowl Expo Trade Show was his first, but not his last.

“I’m delighted with this trade show,” Cornehls said. “This is the best trade show ever. I definitely plan to return.”

GLK is a Clear Communications Order System, which he explains is a “drive-through curb side service.”

The value to the radio type product is its easy installation, its proximity sensor and the fact that it works five days on a rechargeable gel-cell.

“We are a two-man operation,” Cornehls said. In 1995 the company began supplying the restaurant industry with replacement headsets which support drive-thru and two-way radio communications. Two years ago one of its largest headset customers asked if they could develop a better drive thru system. Business has been booming ever since.

Cornehls met Jennifer Berg, a bowling proprietor at Fenton Lanes in Michigan, who talked him into becoming interested in the bowling business. That brought him to Bowl Expo and the hope of expanding the business to the benefit of bowling centers.

After all, why shouldn’t bowling benefit from a company that was voted 2008 Best of Show at the National Restaurant Show?

Headquartered in Arlington, Texas, the 76 year old Bowling Proprietors Association of America represents the business interests of bowling centers worldwide.

By Steve James