

ORLANDO – How about putting on the bowling lanes? That’s what Bowling on the Green’s creator would like to see catch on.

Van Dyke Consultants is working to sell or lease the Bowling on the Green patent which consists of a device which automatically rolls out a special carpet covering the bowling lane from the approach almost to the head pin. The device also brings back the balls so that no one needs to walk on the lane.

There are nine targets laid out on the carpet. Each target has an opening the width of a golf hole and extending 18-inches past the hole.

“Golfers will tell you that you should aim for a spot 18-inches past the hole when you putt,” Peter Van Dyke of Van Dyke Consultants explained. “That’s why this putting program teaches good putting technique in addition to being fun. It also helps the proprietor bring in revenue on idle lanes.”

The company displayed its program at International Bowl Expo here in the Orlando Convention Center.

“We noticed that proprietors brought their kids to Bowl Expo,” said John Collier of Van Dyke Consultants, “and the kids really had fun with the putting. That opened our eyes to the fact that this could be a great family program.”

Headquartered in Arlington, TX, the 76 year old Bowling Proprietors Association of America represents the business interests of bowling centers worldwide.

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